

REVIVE OUTREACH, INC.

SPONSORSHIP PROGRAM



1. LETTER FROM THE PRESIDENT

Dear Friends and Partners,

On behalf of Revive Outreach, it is my privilege to welcome you to our community of sponsors and supporters. As Executive President and Chairman, I am deeply grateful for your interest in partnering with us to strengthen and uplift our neighborhoods. Your support empowers us to continue our mission of providing affordable, program-enriched housing and comprehensive services for families, seniors, and individuals with special needs. Together, we are not only addressing the challenges of poverty and homelessness, we are building a future where everyone has the opportunity to thrive.

We believe that meaningful change is possible when compassionate individuals and organizations unite for a common cause. Thank you for considering this journey with us. Your involvement is instrumental in creating lasting impact and hope for those we serve. We look forward to working side by side with you to foster a stronger, healthier community for all.

With gratitude,

Jamaal Reed

President & Chairman

Revive Outreach

2. COMPANY OVERVIEW

- **Organization mission:** The mission of Revive Outreach is to help individuals and families as they seek to improve their quality of life through the provision of safe, secure and affordable housing and job security. Our goal is to enhance and support the quality of the community. We are committed to closing the gap of career advancement and provide stable housing in undeserved communities
- **Our vision:**
 - **Reviving** the community through beautification projects
 - **Restoring** the neighborhoods by investing in and rehabbing properties
 - **Renewing** the career opportunities by offering job readiness programs.
- **Company history:** Revive Outreach, Inc was founded by Jamaal Reed on August 11, 2015. With St. Louis' homeless population growing in the past years he saw a need to provide housing to those in need. While referring homeless individuals to housing opportunities, he recognized the gap of retaining secure housing was a lack of employment opportunities. In 2018, Revive Outreach purchased its first dilapidated property and revitalized it to provide housing. In December 2018, Revive Outreach expanded its service and provided job referrals to staffing organization.
- **Business Statistics:** Since its founding in 2015, Revive Outreach, Inc. has made significant strides in supporting the St. Louis community. As of 2025, the organization has purchased and rehabilitated 18 houses, providing stable housing solutions for 18 individuals and families, with 9 clients achieving homeownership. The organization has 3 plots of land and 1 commercial building. Additionally, over 200 individuals have been referred to employment opportunities through job readiness and placement programs. In 2023, Revive Outreach received its license to operate a group home and opened a new location to better serve the underserved population in St. Louis.
- **Markets and services:** We provide affordable housing and job training to assist homeless individuals and families in transition to permanent housing and job placement.

Revive Outreach provides rental housing that targets low and middle income individuals and provides them opportunities and support that enables them to find housing in single and multi-family units scattered throughout the city.

At Revive Outreach, Inc. we offer the Career Readiness Program that is based on a partnership with Revive Janitorial, LLC., and career center agencies. It is designed to provide Revive Outreach applicants with targeted support in job searching, job readiness, and job placement.

Revive Outreach, Inc.

Sponsorship Plan

- **Operational structure:** Revive Outreach is a non profit 501(c)(3) organization corporation. We are a corporation that will be built on a solid foundation. From the outset, we have decided to recruit only qualified professionals (nurses, nurse's aides, medication management counselors, physical therapists, county aging workers, and rehabilitation counselors, home health caregivers and home caregivers) to man various job positions in our organization. When hiring, we will look out for applicants that are not just qualified and experienced, but homely, honest, customer centric and are ready to work to help us build a prosperous business that will benefit all the stake holders (the owners, workforce, and customers).

3. BUSINESS DESCRIPTION

- **Opportunity:**

- I. Revitalizing one neighborhood at a time
- II. Engaging in communities by creating lasting change
- III. Building communities, empowering residents
- IV. Always in touch with the heart of the community
- V. Working with strategic leaders to build a strong and safer neighborhood

- **Product overview:** Revive Outreach, Inc. offers stable housing and job training.

- **Key participants:** Key contributors to our organization are our donators. Our staff members are key contributors as well because they provide the necessary support that each client needs on a case-by-case basis.

- **Pricing:** For our rental housing we utilize the latest HUD pricing to determine rental rates. Our pricing is based on the square footage of the property. Prices are calculated on the average of all projects awarded across the United States. Pricing may vary based on client history.

The Career Development program is a free program and is funded by grants and donations.

4. SPONSORSHIP OPPORTUNITIES

Revive Outreach offers a range of sponsorship opportunities for individuals, businesses, and organizations who wish to make a meaningful impact in our community. By becoming a sponsor, you can help us expand our reach and enhance the services we provide, while also gaining valuable recognition and engagement with our network. We have several sponsorship levels designed to fit a variety of philanthropic goals and marketing needs. Each level comes with unique benefits, ensuring that your generosity is acknowledged and celebrated throughout our events and initiatives.

Whether you are looking to sponsor a single event or invest in ongoing initiatives, we offer flexible packages to ensure your contribution aligns with your philanthropic objectives. Our team is dedicated to working closely with sponsors to create customized experiences and partnerships that reflect your values and goals.

Each category delivers distinct benefits, ensuring that your support is acknowledged and celebrated, while also aligning with your unique goals as a sponsor. Our team is committed to helping you select the sponsorship level that best matches your objectives and values.

Revive Outreach offers a variety of sponsorship categories designed to meet diverse philanthropic and marketing objectives.



5. SUIT UP FOR SUCCESS SPONSORSHIP

Revive Outreach recommends a minimum sponsorship amount of **\$2,500** for the Dress for Success Sponsorship Package. This contribution ensures meaningful support for program participants while providing sponsors with substantial recognition and engagement opportunities. Higher levels of sponsorship are also available and can be customized to align with your organization's philanthropic goals and desired impact.

The Dress for Success Sponsorship Package is specifically designed for sponsors who wish to make a direct impact on our career readiness and professional development programs. This package helps provide business attire, interview preparation, and ongoing support to individuals seeking employment and self-sufficiency. Benefits include your name and logo featured on all Dress for Success program materials, special recognition at related events, dedicated social media spotlights, and an opportunity to engage with program participants through workshops or presentations. Your support empowers individuals to confidently pursue new career opportunities while highlighting your commitment to community empowerment.

To help sponsors understand the impact of their contributions, Revive Outreach provides a detailed financial breakdown for the Dress for Success Sponsorship Package:

- **Business Attire Provision:** Approximately 40% of your donation is allocated to purchasing professional clothing and accessories for participants, ensuring they are equipped for interviews and career advancement.
- **Interview and Career Preparation:** Around 25% supports workshops, resume building sessions, and mock interviews to prepare individuals for employment opportunities.
- **Ongoing Support Services:** 20% of the funds go towards mentorship, coaching, and follow-up assistance to help participants maintain sustainable employment.
- **Program Materials and Marketing:** 10% is dedicated to designing and distributing program materials, sponsor recognition, and social media outreach that highlights sponsor contributions.
- **Event Costs:** The remaining 5% covers expenses for hosting Dress for Success events, including venue, refreshments, and logistics.

This breakdown ensures that each donation is maximized for both direct participant support and sponsor visibility while maintaining transparency and accountability.

Exclusive Benefits for Sponsors Supporting Professional Attire and Career Readiness

By sponsoring our Dress for Success initiative, your organization plays a pivotal role in empowering individuals to confidently pursue employment opportunities and professional development. As a valued sponsor, you'll enjoy a range of recognition and engagement benefits designed to highlight your commitment to community advancement and workforce readiness:

- **Prominent Sponsor Recognition:** Your organization's name and logo will be featured on-site at program locations, in press releases, and across our website and social media channels, ensuring visible acknowledgment of your support.
- **Community Engagement Opportunities:** Sponsors are invited to participate in special events, such as career workshops, networking sessions, and participant graduation ceremonies, offering direct interaction with program beneficiaries and other stakeholders.
- **Customized Marketing Exposure:** Receive tailored digital and print marketing opportunities, including co-branded materials distributed to participants and supporters, highlighting your dedication to professional empowerment.
- **Impact Reporting:** Access detailed reports showcasing the tangible outcomes of your sponsorship, including the number of individuals served, types of attire and supplies distributed, and success stories from program participants.
- **Volunteer Engagement:** Your employees may be offered opportunities to volunteer at events, mentor participants, or assist with resume-building workshops, fostering meaningful connections and professional growth.
- **Networking and Collaboration:** Join a network of mission-driven sponsors and partners, facilitating collaboration for greater community impact and visibility.
- **Exclusive Invitations:** Attend VIP previews of new program offerings, facility tours, and celebratory gatherings recognizing your organization's contribution.

Sponsoring the Dress for Success initiative not only enhances the lives of those seeking employment but also positions your organization as a champion of local workforce development and community well-being.

Suit Up For Success: Belts & Bowties is a project dedicated to empowering young men to achieve economic independence by providing professional attire, support, and development tools. Donating appropriate items helps individuals prepare for job interviews and succeed in the workplace. Below is a comprehensive list of recommended donations.

PROFESSIONAL CLOTHING

- Business suits (pant suits and skirt suits)
- Blazers and jackets
- Dress pants and skirts (knee-length or longer)
- Dresses (professional, solid colors or conservative prints)
- Blouses and dress shirts
- Cardigans and sweaters (neutral or solid colors preferred)
- Dress coats and trench coats

FOOTWEAR

- Professional shoes (closed-toe pumps, flats, low heels)
- Dress boots (in season)
- Shoes in good condition, clean and ready to wear

ACCESSORIES

- Handbags and professional totes
- Scarves and belts (professional styles)
- Jewelry (simple and conservative)
- New hosiery and tights (in packaging)
- Umbrellas (clean and functional)

PERSONAL CARE ITEMS

- New, unopened cosmetics and toiletries
- New hair care products
- New personal hygiene items (deodorant, toothbrushes, toothpaste)

OTHER ESSENTIALS

- Professional portfolios, notebooks, and pens
- Gift cards to clothing stores or supermarkets
- Outerwear suitable for interviews (raincoats, winter coats)
- All clothing should be clean, gently used or new, and suitable for interviews and the workplace.

- Items should be current styles (within the last five years), and appropriate for the season.

Accessories and personal care items must be new or in original packaging.

6. RENOVATION SUPPLY SPONSORSHIP

Revive Outreach recommends a minimum sponsorship amount of **\$7,500** for the Renovation Supply Sponsorship Package. This contribution directly supports our facility upgrade initiatives, ensuring that program spaces are safe, welcoming, and conducive to learning and personal growth. Customizable sponsorship levels are available to better align with your organization's mission and desired community impact.

The Renovation Supply Sponsorship Package is designed for sponsors interested in enhancing the physical environments where our programs are delivered. Your support helps provide essential materials such as paint, flooring, furniture, lighting, and repair tools, as well as professional services for installation and maintenance. Sponsors will receive prominent recognition on-site, in renovation-related press releases, on our website, and through dedicated social media updates. You'll also be invited to attend ribbon-cutting ceremonies or facility tours, offering a firsthand look at the positive change your contribution enables.

To ensure transparency, Revive Outreach provides a comprehensive financial breakdown for the Renovation Supply Sponsorship Package:

Renovation Materials Procurement: Approximately 55% of your donation goes toward purchasing building supplies, furnishings, and safety equipment.

Labor and Professional Services: Around 25% covers the costs of hiring skilled workers, contractors, and project managers to execute renovations.

Facility Enhancements: 10% is allocated for technology upgrades, accessibility improvements, and energy-efficient solutions.

Sponsor Recognition and Marketing: 5% supports the design and dissemination of sponsor signage, public acknowledgments, and media outreach.

Event Costs: The final 5% is used for hosting opening ceremonies, facility tours, and related logistics.

This structure ensures your sponsorship directly improves the environments where our participants learn and grow, while providing your organization with meaningful community engagement and visibility.

Revive Outreach, Inc. renovation supply list outlines the materials and items most commonly needed for a renovation project. Donations of these supplies help ensure the project runs smoothly and meets its goals. Please review the categories below and consider contributing any items you are able to provide.

BUILDING MATERIALS

- Lumber (various sizes: 2x4s, plywood, trim)
- Drywall sheets
- Insulation
- Concrete Mix
- Roofing materials (shingles, tar paper)
- Siding materials
- Paint and primer
- Flooring (tile, carpeting, laminate)

TOOLS

- Hammer and nails
- Screwdrivers (flathead, Phillips)
- Power Drill and drill bits
- Measuring tape
- Levels
- Utility knives
- Pry bars
- Paint brushes and rollers
- Wrenches and pliers
- Saws (hand saw, circular saw)
- Sandpaper and sanding blocks

SAFETY EQUIPMENT

- Work gloves
- Safety goggles
- Dust masks or respirators
- Ear protection
- Hard hats
- First aid kits
- Pipes and fittings (PVC, copper, etc.)
- Toilets and bathrooms fixtures
- Electrical wire and outlets
- Light fixtures and bulbs
- Switches and circuit breakers

FINISHING TOUCHES

Revive Outreach, Inc.

Sponsorship Plan

- Cabinets and shelving
- Door handles and locks
- Window treatments (blinds, curtains)
- Decorative trim and molding
- Caulking and adhesives

PLUMBING AND ELECTRICAL SUPPLIES

- Extension cords
- Faucets and sinks
- Pipes and fittings (PVC, copper, etc.)
- Toilets and bathrooms fixtures
- Electrical wire and outlets
- Light fixtures and bulbs
- Switches and circuit breakers

OTHER SUPPLIES TOUCHES

- Extension cords
- Drop cloths
- Painter's tape
- Buckets
- Ladders and step stools
- Storage bins
-

HOW TO DONATE

if you would like to donate any of the above items, please contact the renovation coordinator to arrange drop-off or pickup. Monetary donations toward supplies are also greatly appreciated and will be used to purchase materials needed.

THANK YOU FOR SUPPORTING RENOVATION PROJECTS

Your donations make a significant difference in helping community spaces, families, and organizations transform their environments. Every contribution is appreciated!

7. SELF-CARE PACKAGE SPONSORSHIP

Revive Outreach recommends a minimum sponsorship amount of **\$5,000** for the Care Package Sponsorship Package. This contribution directly supports our efforts to provide essential care items to individuals and families facing hardship, including hygiene products, non-perishable food, clothing, and school supplies. Customizable sponsorship levels are available to help your organization align its philanthropic goals with specific community needs.

The Care Package Sponsorship Package is ideal for sponsors who are passionate about meeting immediate, tangible needs within our local communities. Your support ensures that care packages are thoughtfully assembled and distributed to those who need them most, fostering dignity and wellbeing. Sponsors receive recognition on our website, in care package distribution press releases, and through targeted social media posts. You'll also have the opportunity to participate in packing events or delivery initiatives, allowing your team to engage directly with the community.

To maintain transparency, Revive Outreach provides a detailed financial breakdown for the Care Package Sponsorship Package:

Care Package Supplies: Approximately 65% of your donation goes toward purchasing essential items for inclusion in care packages.

Logistics and Distribution: Around 20% covers the costs of packaging, transportation, and volunteer coordination for delivery.

Community Engagement and Outreach: 10% supports outreach efforts, informational materials, and engagement activities with recipients.

Sponsor Recognition: The remaining 5% is dedicated to sponsor signage, acknowledgments, and media coverage.

This structure ensures your sponsorship makes a direct impact on the lives of those in need, while providing your organization with meaningful opportunities for engagement and public recognition.

Essential Items for Care Package Donations

PERSONAL HYGIENE ITEMS

- Toothbrush and toothpaste
- Bar soap or body wash
- Shampoo and conditioner (travel size preferred)
- Deodorant
- Disposable razors
- Feminine hygiene products
- Comb or hairbrush
- Hand sanitizer
- Moisturizing lotion

CLOTHING AND COMFORT ITEMS

- Socks (new)
- Underwear (new, all sizes)
- Warm hats and gloves (seasonal)
- Lightweight blanket or throw
- T-shirt or sweatshirt

FIRST AID AND HEALTH SUPPLIES

- Band-aids
- Antibacterial ointment
- Over-the-counter pain relievers (sealed packets only)
- Tissues (travel size)
- Face masks

MISCELLANEOUS ITEMS

- Reusable water bottle
- Notebook and pen
- Prepaid phone card
- Playing cards or small games
- Reusable shopping bag
- Positive note or card

Please ensure all items are new and unopened, and avoid including perishable foods, medications, or sharp objects. Thank you for your generosity and support!

8. HOUSEHOLD SUPPLY SPONSORSHIP

Revive Outreach recommends a minimum sponsorship amount of **\$5,000** for the Home Supply Sponsorship Package. This contribution helps us provide families and individuals in transition with essential home necessities such as bedding, cookware, cleaning products, and basic furniture. We offer customizable sponsorship levels to ensure your organization's philanthropic support aligns with the specific needs of the communities we serve.

The Home Supply Sponsorship Package is designed for sponsors who are committed to improving living conditions and supporting stable, comfortable homes for those facing hardship. Your sponsorship enables us to assemble and deliver thoughtfully curated home supply kits, promoting security and comfort for recipients. Sponsors are recognized through our website, featured in home supply distribution press releases, and highlighted on targeted social media posts. Your team will also have the option to participate in delivery or setup events, providing hands-on engagement with local families.

To maintain transparency, Revive Outreach provides a detailed financial breakdown for the Home Supply Sponsorship Package:

- **Home Supplies:** Approximately 70% of your donation is allocated to purchasing essential home items for families in need.
- **Logistics and Distribution:** About 15% supports packaging, transportation, and volunteer coordination for delivery.
- **Community Engagement and Outreach:** 10% funds outreach efforts, educational resources, and engagement activities with recipients.
- **Sponsor Recognition:** The remaining 5% covers sponsor signage, acknowledgments, and media features.

Revive Outreach, Inc. home supply drive is to help families or individuals in need, the following list provides a comprehensive guide to common items that are often requested. Please ensure all donated items are new or gently used, clean, and in good working condition.

KITCHEN SUPPLIES

- Pots and pans
- Cooking utensils (spatulas, ladles, tongs, etc.)
- Cutlery (knives, forks, spoons)
- Plates, bowls, and cups
- Measuring cups and spoons
- Mixing bowls
- Food storage containers
- Coffee maker or kettle
- Toaster or toaster oven
- Microwave
- Dish soap and sponges
- Paper towels and napkins
- Trash bags

BEDROOM SUPPLIES

- Bedding sets (sheets, pillowcases, comforters/blankets)
- Pillows
- Mattress protectors
- Alarm clocks
- Clothes hangers
- Laundry baskets

BATHROOM SUPPLIES

- Towels (bath, hand, washcloths)
- Shower curtains and rings
- Bath mats
- Toiletries (shampoo, conditioner, soap, toothpaste, toothbrushes)
- Toilet paper
- Cleaning supplies (toilet brush, disinfectant, etc.)
- Sponges and scrub brushes
- Brooms, dustpans, and mops

- Vacuum cleaner (if available)
- Disinfectant wipes

CLEANING SUPPLIES

- All-purpose cleaner
- Sponges and scrub brushes
- Brooms, dustpans, and mops
- Vacuum cleaner (if available)
- Disinfectant wipes
- Laundry detergent
- Garbage bags

LIVING ROOM SUPPLIES

- Lamps and light bulbs
- Curtains or blinds
- Small furniture (chairs, coffee tables, end tables)
- Throw blankets or pillows

MISCELLANEOUS SUPPLIES

- First-aid kits
- Batteries
- Flashlights
- Smoke detectors
- Storage bins